

The Northfield Press

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No. 4708

NORTHFIELD, MASSACHUSETTS, FRIDAY, FEBRUARY 28, 1947

THREE CENTS

Fortnightly Musicales

The scheduled session of the Fortnightly on Friday, the 21st, was in the evening at the Town Hall, when they sponsored a musicale given by the students of the Northfield Schools. Albert Raymond was the director of the triple quartette and Miss Jane Hyatt and George Becker were the accompanists. A most interesting program of music was presented from the great masters and was highly appreciated by the large audience who braved the weather to attend. There had been an open invitation to the public to attend. The next meeting of the Fortnightly will be in Alexander Hall Friday, March 7th, at 8 o'clock when "World Affairs" will be discussed.

A Visit at Guhse's

There is an increasing interest in the subject of antiques and most people have a longing to possess some of the old valuables that have been used by folks in the generations gone by. Fortunate are they whose ownership of such things have come down to them from the family generations before them. Many a home in Northfield contains valued furnishings which are hallowed by forebears. In recent years with interest increasing in antiques several places have been opened for their exhibition and sale. Such a place is that of Mott and Jessie Guhse, in the large home known as the former Ropes place, formerly owned by her mother and now in their possession. In this large house may now be seen an extensive collection of works of art in glass and chinaware of all kinds and many beautiful pieces of furniture. It is hard for an amateur from a single visit to describe the place but hundreds of visitors to Northfield wend their way up the hill to the house and become greatly interested. Whether one purchases or not the exhibits in the Guhse home are well worth a "must" when seeing Northfield.

Busy In Church Work

Rev. and Mrs. W. Stanley Carne are residents at Elizabethtown, N. Y., and despite a very hard and severe winter they are kept busy with the large church which he serves and in the pastoral duties to another congregation. Upon invitation of friends they hope to make a visit to Northfield when the weather permits. Both their sons are located in business in Maine and are very happy there and successful. Of the girls, one is the wife of a Lutheran minister located in The Bronx, N. Y., whose congregation is engaged in the building of a new stone church. Margaret and her husband with their two children are at present in Fort Wayne, Ind., but expect soon to fly down to South America where they will be engaged in missionary work. Mr. Carne was a

The Old Homestead

The Press is authorized to announce to the people of Northfield that there will be a revival of Denman Thompson's famous play, the "Old Homestead" at Swansey Center, N. H., this year in its sixth revival. The dates fixed for its performance are Friday, Saturday and Sunday, July 4, 5 and 6. The dates selected are in the full of the moon which will add materially to the attendance. The performances will be under the direction of Harold F. Drew, and Harold J. Adams, president of the association, says that all committees are working to insure the success of the affair. Mrs. Helen W. Adams will be in charge of publicity and extends a most cordial welcome to the residents of Northfield and its summer visitors to witness a production of the time honored play. It is quite likely that special busses will be engaged to make the round trip from here.

Mrs. Jennie Wyllie

Mrs. Jennie F. Wyllie passed away on Sunday, Feb. 16, in her 94th year, at the home of her grandniece, Mrs. W. B. Wells, 92 Main Street. The daughter of Andrew and Jane Fair Ferguson, she was born in Scotland on July 22, 1853, and came to this country with her family before the Civil War. She was married in 1878 in Fall River, Mass., to Alexander M. M. Wyllie, who at the time of his death in 1907 was manager of James McCreery & Co., New York City. She had lived in Philadelphia and New York and had traveled extensively but after the death of her husband made her home in Fall River and South Swansea, Mass. Since 1930 she has spent each winter with the Wells family and for the past two and a half years has lived continuously in Northfield. She had no children but was known to a large circle of relatives and friends as 'Auntie Jean.'

Funeral services were held on Tuesday, Feb. 18, at Warings Funeral Home, Fall River, Mass., conducted by the Rev. Clarence E. Hellens of Shrewsbury, former pastor of the Central Congregational Church of Fall River and an old friend of the family. Interment was in the family lot in Oak Grove Cemetery, Fall River.

Mrs. Wyllie is survived by a nephew, Thomas F. Gamble, of South Swansea, Mass., and by a large number of grandnephews and grandnieces.

The Southern Vermont Northfield Club will meet in the parish house of the Center Congregational Church in Brattleboro on Saturday afternoon, March 1, at 3 o'clock. All members are urged to attend.

former pastor of the local Congregational Church.

Fire Destroys House

Tuesday afternoon, the 25th, the small house owned by Peter Skib on the Vernon Road near the C. V. underpass and occupied by Mr. and Mrs. Leroy Cutler with their eight children was completely destroyed by fire with cause unknown. Mrs. Cutler and some of the children were at home while Mr. Cutler and a son were in Brattleboro where they were employed. The family lost nearly all of their belongings and were cared for by neighbors with three of the children quartered at the Vernon home. The Northfield Fire Department was called but could do nothing

Child Looses An Eye

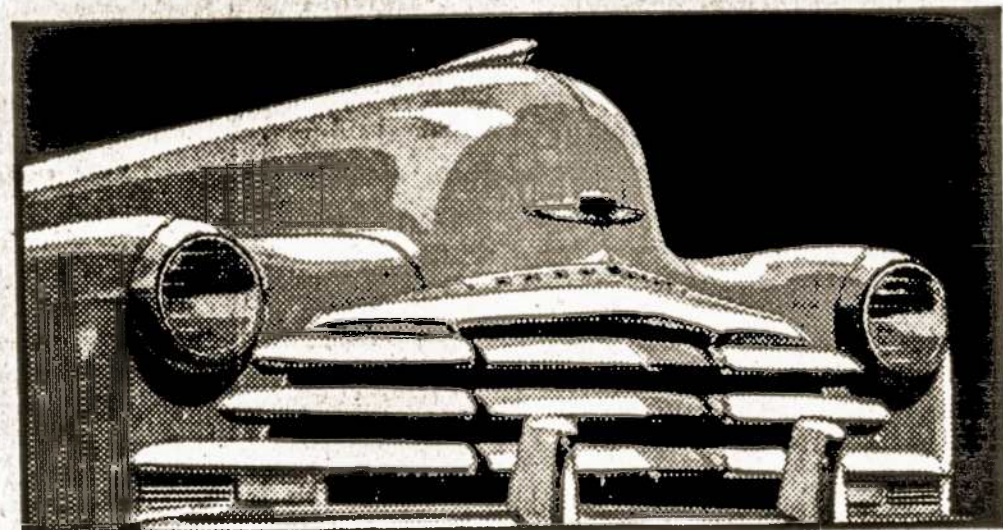
Little Raymond Tracey, two and a half years old, son of Mr. and Mrs. Harold Tracey of South Vernon, was rushed to Brattleboro Memorial Hospital late Wednesday, the 19th, where an eye was removed by Doctors McSweeney and Leighton Noyes. The accident happened at the child's home when he fell while carrying a tumbler and the broken glass penetrated the cornea of one eye. The child is improving after the operation.

to save the house. The amount of insurance is not known. Friends in South Vernon are co-operating in outfitting the family.

Summer Residents

A new and up-to-date list is being prepared of the summer residents in Northfield including those located in the Rustic Ridge, Pine Grove, Mountain Park and the Highlands sections. So far as is possible the list will include those in scattered areas. Such a record will prove valuable at the post offices, the hotel, the express and telegraph offices. The job is a real task and its completion will be announced in the Press when information will be available as to how to be secured.

THE NEWEST CHEVROLET



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TODAY—when America most urgently needs sound values to assist every phase of the economy, from high production to high purchasing power, and from full enterprise to full employment—prices of new Chevrolet passenger car models start lower and finish lower than those of any other car in their price range! Moreover, this newest Chevrolet creates the new high standard of Big-Car beauty—Big-Car comfort—Big-Car performance—at lowest all-round cost to you in purchase price, operation and upkeep! Again, the men and women of America are discovering that value leadership rides with Chevrolet, which alone offers BIG-CAR QUALITY AT LOWEST COST.

STOP!

At Our Beauty Shop—
Newest and most modern
equipment in Franklin County

LOOK! and LISTEN!

At our full line of
Cosmetics, and Shampoo
Supplies for all types of hair

To our great saving policy
for the family budget.

Make Your Permanent Wave Appointment Now Before The Easter Rush

Three Licensed Hairdressers To Offer You The Best In Service and Supplies

NORTHFIELD BEAUTY SHOP For Appointments PHONE 860

Don't Forget! Inquire About The Great Saving with our Family Policy

Push Church Campaign

A new phase in the Trinitarian Congregational Church building fund campaign began Monday night with a dinner at the Northfield Hotel. The purpose of the present drive is to solicit gifts from new members and members who were out-of-town when the five-year campaign for a new church home was started in July. There will also be a number of follow-up calls made on members who were undecided in July about the amount of their gifts.

George McEwan, campaign chairman, presided at the meeting which followed the dinner and the speakers included Rev. Joseph W. Reeves, minister of the church, and Edward M. Powell, chairman of the gifts committee. The workers were asked to complete their calls by March 10 and the goal was set at \$3000 in new gifts. It was announced that \$22,000 had already been secured.

Membership of the gifts committee includes: Dr. Richard G. Holton, Louis Potts, Mrs. Ruth Cembalisky, Miss Alice Drake, Gaylord W. Douglass, Mrs. Willis Parker, Clifford Field, Fred Merrifield, Fred Holton, George

Carr, Mrs. Charles Johnson, Mrs. Henrietta Hoyle, Mrs. Mande Montague, Miss Marian Holton, Miss Helen Handy, Miss Della White, Mrs. Joseph W. Reeves, and Mr. and Mrs. A. Gordon Moody.

Members of the executive committee attending the dinner included Edgar J. Livingston, Mrs. George Carr, Frank W. Pearsall, and Edward S. Frary.

Town Topics

The Pine Street apartments, it is said, have been sold to a Greenfield party, for investment and a home.

We Develop and Enlarge Roll Films

8 Prints 60 cents

12 Prints \$1.00

Enlarge 5 x 7 - 35c

8 x 10 - 85c 11 x 14 - \$1.25

THE SPENCER PRESS

59 Main St. Brattleboro

Town Topics

Not a word has come from the assessors relative to the forthcoming tax rate for Northfield but those in the know are speculating that it will be considerably higher than last year and may be \$45 or more.

★
FEED
THE
BIRDS
★

PARAMOUNT

Brattleboro

Sun.-Thurs. — March 2-6

"CALIFORNIA"

Ray Milland

Barbara Stanwyck

Barry Fitzgerald

Fri.-Sat. — March 7-8

"LONE WOLF IN MEXICO"

Gerald Mohr

Sheila Ryan

LATCHIS MEMORIAL BRATTLEBORO AUDITORIUM

2:15

6:30

8:30

Fri.-Sat. Feb. 28-March 1

THE VERDICT

Sydney Greenstreet, Peter Lorre

Sun.-Wed. March 2-5

HUMORESQUE

Joan Crawford John Garfield

Thur.-Sat. March 6-8

THE MAN I LOVE

Ida Lupino Robert Alda

Bruce Bennett

Sun.-Mon. March 2-3

IT'S A PLEASURE

Sonja Henie ~Michael O'Shea

Tues. March 4

HOME SWEET HOMICIDE

Peggy Ann Garner

Wed.-Thurs. March 5-6

Billy the Kid in Range War

Fri.-Sat. March 7-8

BELLE OF YUKON

Gypsy Rose Lee Randy Scott

THURSDAY - FRIDAY - SATURDAY

OUR BIGGEST

E. O. M. SALE

Scores and scores of bargains in our Basement Budget Shop with prices slashed to new lows regardless of original costs. Men's, women's and children's apparel including the remaining stocks of women's winter coats, suits, dresses and hats that were originally on sale in our main floor garment department.

Hundreds of dollars of savings
for thrift-minded shoppers

GOODNOW PEARSON & HUNT

BRATTLEBORO

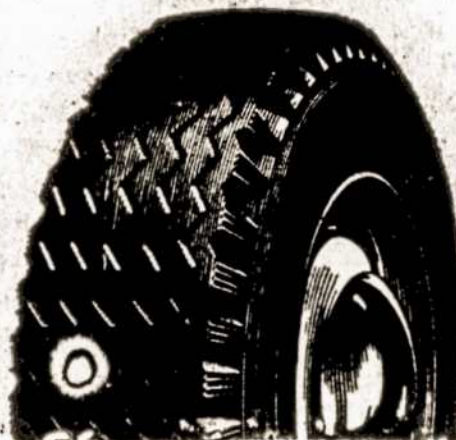
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To
Red Cross Fund



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5:50 x 16 SIZE TIRE	\$14.22 Tax Inc.
5:25-5:50 x 20 SIZE TIRE	\$18.12 Tax Inc.
6:00 x 16 SIZE TIRE	\$15.97 Tax Inc.
6:50 x 16 SIZE TIRE	\$19.36 Tax Inc.

5:50 x 16 TUBES	\$3.01 Tax Inc.	5:50 x 20 TUBES	\$3.82 Tax Inc.
6:50 x 16 TUBES	\$4.08 Tax Inc.	6:00 x 16 TUBES	\$3.57 Tax Inc.

ALLSTATE
TRUCK TIRES

MAJOR POINTS OF SUPERIOR CONSTRUCTION:

- New type rubber, extra tough, wears slower, lower cost per mile.
- New broader tread design, constructed and moulded broader, flatter.
- Deep tread, double breakers, 60% of thickness is in outer tread.
- Extra heavy denier rayon cord. Heavy, strong rayon runs cooler.
- New dual-bead construction. Each bead cable tested to 275,000 lbs.

GET SEARS PRICES FIRST —

SAVE MONEY ON TRUCK TIRES!

THESE SIZES NOW
IN STOCK!

6:00 x 16, 6-Ply Truck Tires
6:50 x 20, 6-Ply, Truck Tires
7:00 x 15, 6-Ply Truck Tires
7:00 x 20, 8-Ply Truck Tires
7:00 x 20, 10-Ply Truck Tires
7:50 x 20, 8-Ply Truck Tires
7:50 x 20, 10-Ply Truck Tires
8:25 x 20, 10-Ply Rating Tires
9:00 x 20, 10-Ply Rating Tires
9:00x20, 12-Ply Rating Tires
10:00x20, 12-Ply Rating Tires



"Satisfaction guaranteed
or your money back"

SEARS

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Mrs. Charlotte Rayman Hairdresser

Formerly of College Hair Shop, New York City
is now offering at her

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first class service in:

Individualized Hair and Scalp Treatments,
Cutting and Styling, Permanent Waving,
Fingerwaving, Marcelling, Facials and
Manicuring.

For an Appointment call "341"

The Power of Women

Mrs. Lafell Dickinson of Keene, N. H., who is president of the General Federation of Women's Clubs, has made a most valuable contribution in her study of the power of women and the tremendous stake they have in economic affairs. She says in part:

On Nov. 5, 1946 there were 43,403,210 potential women voters in the United States. That is 1,171,948 more women over 21 years of age than men.

Women own over 70 per cent of the Nation's private wealth.

Over 65 per cent of the Nation's savings accounts.

Over 50 per cent of the stock of the Nation's industrial corporations.

Over 1/2 of all industry.

Over 44 per cent of the Nation's public utilities.

Over 40 per cent of the real estate.

They pay over 80 per cent of inheritance taxes.

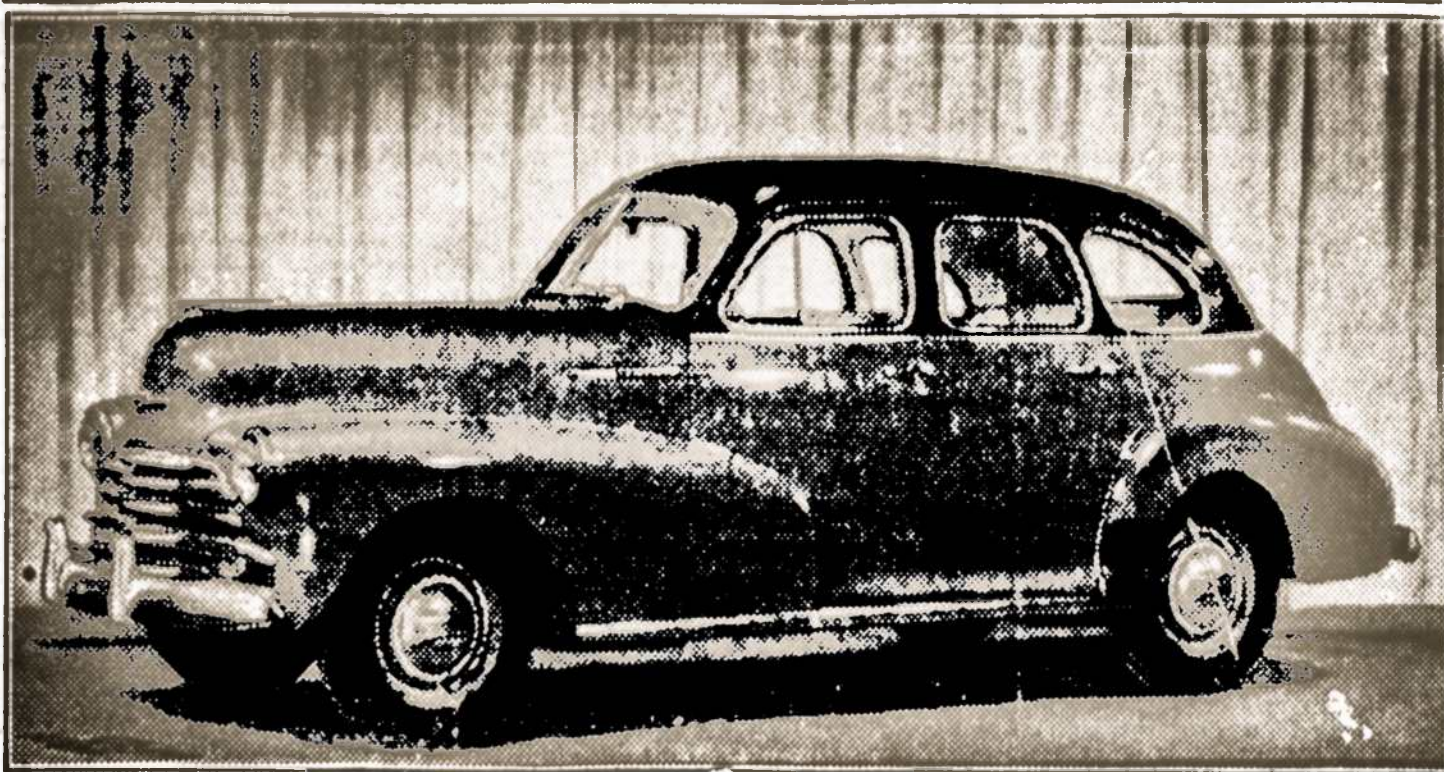
They are beneficiaries of 80 per cent of life insurance policies.

They disburse over 85 per cent of family incomes.

They buy over 80 per cent of the Nation's consumer goods.

It is also interesting to know that there are more than 100,000 women's organizations in the country with a total membership in excess of 20,000,000. There are 16,710,000 women employed in agriculture, trade and industry. During the war this figure reached an all-time high of 18,500,000.

Smart Lines Characterize New Chevrolet



Re-styled for the new year, with emphasis on a more massive front end and a smoother sweep to body contours, the new Chevrolet will soon make its debut. New front-end grille and complementing bright work, as well as elimination of the body belt molding, have done much to give the new model an air of greater luxuriousness.

Town Topics

It is expected that a special town meeting will soon be called to consider several important matters. The usual notices will be posted.

The Don Cossacks will appear in Brattleboro Sunday, March 2, in the series of Community Concerts. If you are fortunate enough to have a ticket, don't forget to attend.

The Garden Club will meet Monday evening, March 3, at Alexander Hall when there will be an interesting program and plans considered for the flower show.

Harmony Lodge of Masons will meet in session at the Masonic Hall on Wednesday evening, March 5, and again on Friday evening, March 14. On Tuesday evening, March 25, the 12th Lodge of Instruction will meet here and Judge Carl E. Wahlstrom of the Probate Court of Worcester will be the speaker.

St. Patrick's Day will be Monday, March 17, and all good Irishmen will be wearing "the green."

The spring flower show in Boston will be in Mechanics Building March 10 to 15 and will feature a Vermont

covered bridge. The flower show by the Horticultural Society will be in their hall March 13 to 16. A number of folks from here plan to attend both shows.

Many motorists are passing through this town on their way to skiing resorts in New Hampshire and Vermont. All roads are open and it is possible to get through. Going north after leaving Springfield most enthusiasts are surprised at the large amount of snow on the ground. From Northfield on the hillsides glisten in the snow when the sun shines.

SCARCE

but we can help you

See Us for the following

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- NEW BATTERIES
- TIRE CHAINS
- DEFROSTERS
- RECONDITIONED MOTORS
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SPENCER BROTHERS

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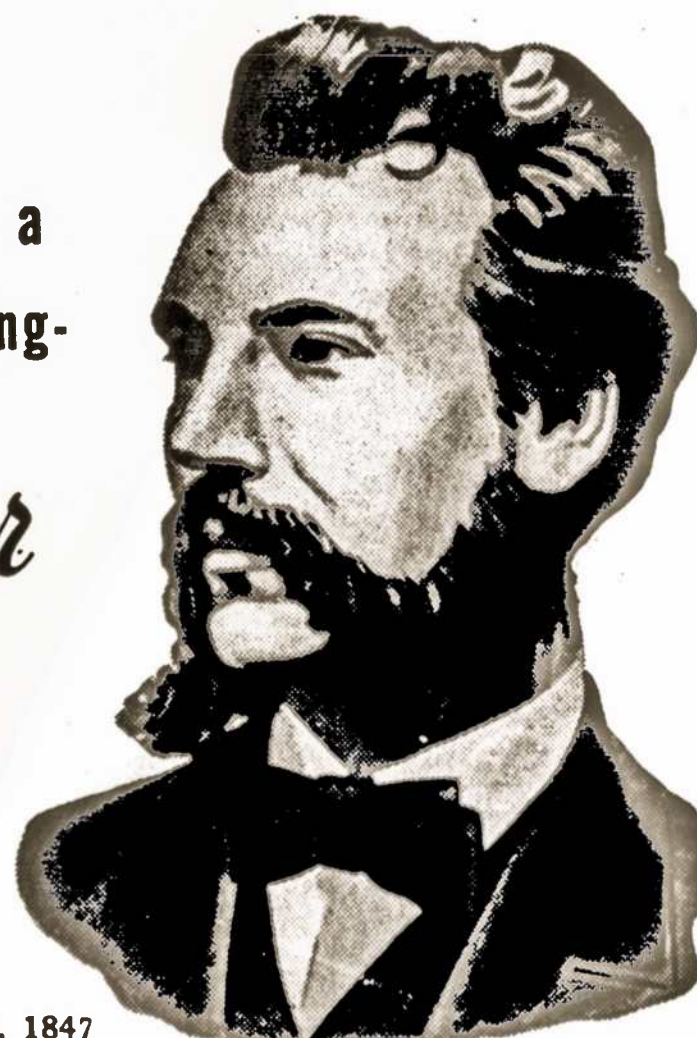
Gene Cullum, Tel. 304

Telephone 316

NORTHFIELD, MASS.

From his lonely study . . . a
magic instrument for bring-
ing people together

*Alexander
Graham
Bell*



Born March 3, 1847

Pictured here in 1876, the year the telephone was patented.



In spare time from his regular job of teaching deaf children, Alexander Graham Bell made experiments in electricity and dreamed his great dream . . . of someday inventing an instrument which could carry the human voice great distances over wire. In March, 1876, five years after he had first come to Boston, Mr. Bell's many researches were rewarded and the famous scene pictured above took place.

Working on an electrical instrument in an upstairs study at 5 Exeter Place, he spilled some battery solution on his clothes. His friend and assistant, Thomas Watson, was bending over the receiver of the instrument in another room. "Mr. Watson," said Bell. "Come here. I want you." These were the first words ever carried by telephone. Watson came rushing in and said excitedly, "Mr. Bell, I heard every word you said — distinctly."



Many changes in the world resulted from the invention of the telephone. Distance no longer prevents people from keeping in touch with each other. Modern business, modern government, modern living . . . all these have been made possible by this instrument which carries tens of millions of conversations daily, bringing us closer to our friends and associates wherever they may be.

NEW ENGLAND TELEPHONE & TELEGRAPH COMPANY

With The Schools

Sunday morning, March 2, Dr. William E. Park will lead the morning worship and communion service in Russell Sage Chapel at 11 o'clock. At Mount Hermon School Rev. Albert B. Buchanan, chaplain, will be the speaker in Memorial Chapel at the 10:30 service Sunday morning.

Members of Tau Pi Dramatic Society, under the direction of Miss Eva Freeman, will present "The Cradle Song" in Silverthorne Hall at 8:30 Saturday evening, March 1.

President William E. Park will be guest speaker in the chapels at Cornell University and Elmira College on Sunday, March 9th.

Town Topics

The banks of the county have announced to their depositors that they will be closed Saturdays, all day, beginning March 8. Consequently don't try to do banking business of any kind on Saturdays in Franklin County.

The work of gathering sap for maple syrup has begun and a ride about this town brings the buckets into view. Probably the first effort to obtain the sap was in the Winchester road area.

Mr. and Mrs. George Casey of Windsor, Conn., with their four children have arrived here to make their permanent home in the house on Main

Street which they recently purchased.

The tax rate for the town of Colrain will jump \$3 above last year or \$43 for this year as announced by its assessors.

John E. Wall has sold his lot located on the Great Meadows to Julian J. Podlanski who will use it for farming purposes.

The assessors of the town are continuing on their annual visits to the residents to make their assessments of properties.

Mrs. Anna Woodard, who is staying at the Vernon Home, has been reported as quite ill. Her friends extend their sympathy.



New Ideas

for YOUR home

How to take the ruts out of your breakfast routine... ways to make your kitchen "homier"... what color to choose for your living room... These are just a few of the intriguing new ideas furnished daily on the Women's Page of THE CHRISTIAN SCIENCE MONITOR.

These helpful ideas are "plus value" in this daily newspaper for the home that gives you world news interpreted to show its impact on you and your family.

Use this coupon for your SPECIAL introductory subscription—five weeks—30 issues—only 10 U. S. funds!



The Christian Science Publishing Society
One, Norway Street, Boston 15, Massachusetts
Please enter a special introductory subscription to The Christian Science Monitor—5 weeks (30 issues) for \$1

Name _____
Street _____
City _____ State _____
PS-4

Town Topics

The Northfield Historical Society will hold its annual dinner meeting at the Bronson Inn on Tuesday evening, March 4th, at 6:30 o'clock. Miss Elsie Scott, the president, will preside and the subject to be considered will be Roger Williams, founder of Rhode Island and advocate of the principles of freedom of religion and speech.

Mrs. William W. Coe, who since leaving Northfield, has made her home in Pasadena, is now located at 3429 Live Oak, Huntington Park, Cal.

Mrs. Louise Barnes LaBella of this town who has been spending the winter in St. Petersburg, Fla., has gone to California to visit Rev. Wade H. Barnes and family before returning to Sumac Lodge here in June. He is assistant pastor of the Stockton First Presbyterian Church.

A son, Paul Andre, was born to Mr. and Mrs. Norman Peltier in Bonney Hospital of Benicia, Cal., Tuesday, Feb. 11. Mrs. Peltier is the daughter of Mrs. E. A. Auclair of this town. Mr. Peltier will be readily remembered as a former member of the State Police here and at present he is chief of plant security at the Benicia Arsenal.

CLASSIFIED

TRY our delicious popcorn, shelled and ready to pop. 25 cents a pound, 5 lbs. \$1. Phone orders to R. H. Schepp, Northfield Farms. Tel. 906.

FOR SALE at a bargain—Four used auto tires in good condition, size 6:00x16 in. with chains. Your opportunity. Lawrence Quinlan.



And no reason to... when you use the Yellow Pages to bag all kinds of repair parts, services, merchandise—everything you need for home or office. Set your sights for this quick, easy, convenient way of shopping.

EASY TO FIND IN TELEPHONE DIRECTORY **YELLOW PAGES**



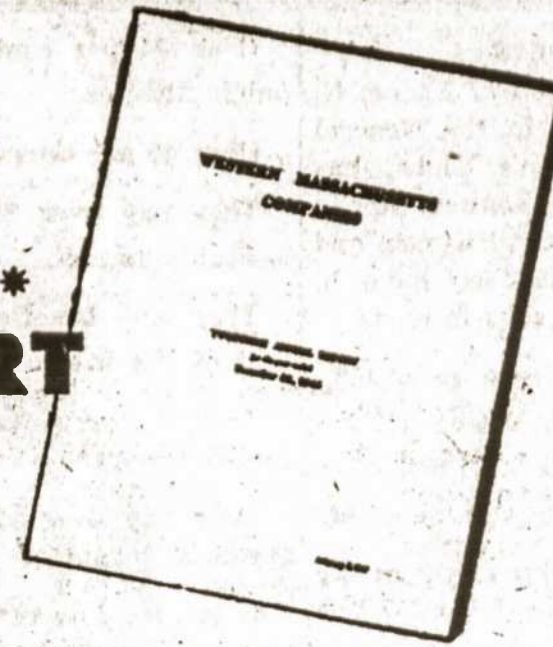
Your **SPENCER** Will Rest You

because it will be Individually Designed to improve posture and relieve fatigue.

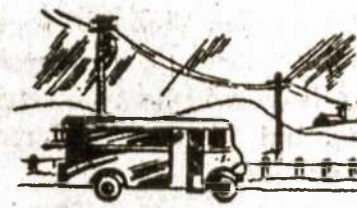
SPENCER SUPPORTS For Abdomen, Back and Breasts

Mrs. Dorothy P. Wagstaff
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High-Lights From Our 1946 ANNUAL REPORT



ELECTRIC INFORMATION CENTERS ESTABLISHED
To help customers get information about electric service and electrical living, we opened "Electric Information Centers" in our principal offices.



RURAL LINES BUILT
During the year electric service was made available to 336 new rural customers. Though the supply of materials was still short, 90 miles of rural lines were built in 1946. Over 90% of the farms in our area are now electrified.



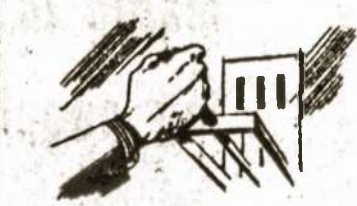
RATE REDUCTIONS
Rate reductions in 1946 meant annual savings of about \$700,000 for our customers. All home users can now buy electricity for the "electrical living rate" of 2 1/2¢ per kilowatt-hour for all over 65 kilowatt-hours used each month.



OWNERS GET \$1.95 PER SHARE IN 1946
Western Massachusetts Company is owned by 11,680 shareholders, no one of whom hold more than 2.2/8% of the Company's stock. These shareholders were paid a dividend of \$1.95 on each share owned during 1946.



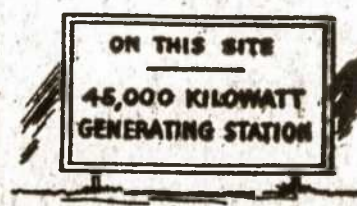
JOBS
Nearly 100 of our honor roll employees returned to us when their job with Uncle Sam was finished and in addition over 70 of our new employees were in the armed services.



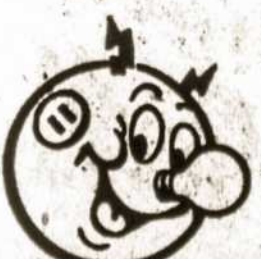
MORE ELECTRICITY USED
Contrary to general expectations, our customers used even more electricity in 1946 than during the war years.



TAXES PAID
In 1946, taxes absorbed 23 1/2 cents of each dollar paid by our customers for electricity. Our total taxes for the year amounted to \$3,324,000.

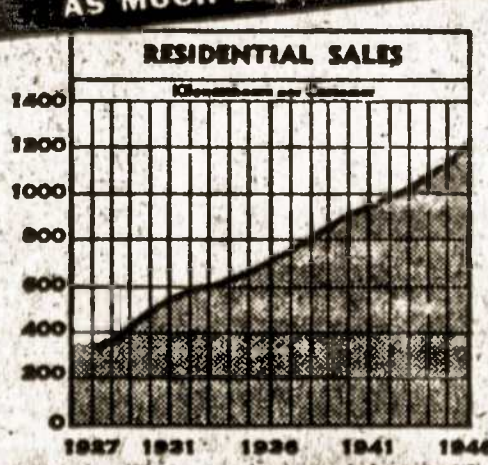


NEW GENERATING PLANT
Confident of the future growth of western Massachusetts, the Company ordered in 1946 a 45,000 kilowatt steam plant costing several million dollars.

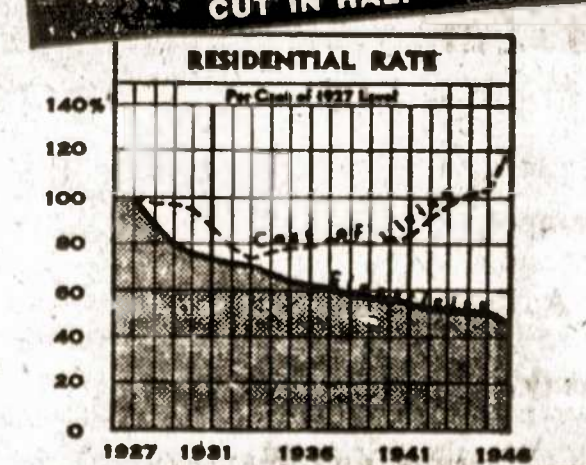


HERE ARE SOME OF THE TRENDS IN THE "LAST 20 YEARS"

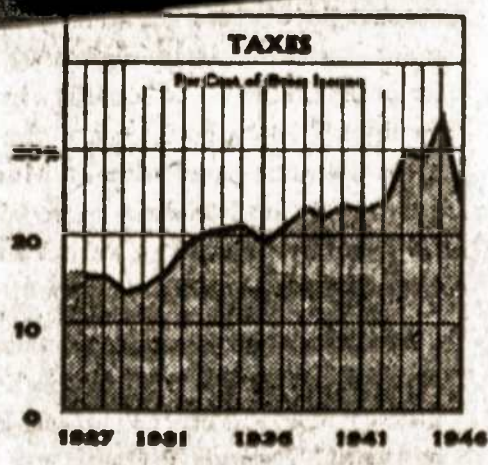
CUSTOMERS USING 4 TIMES AS MUCH ELECTRICITY



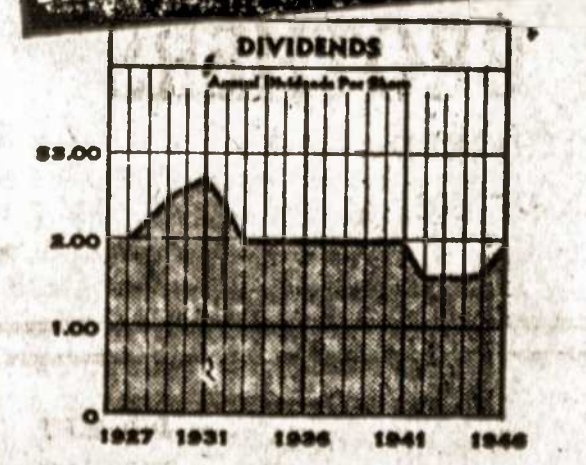
COST OF ELECTRICITY HAS BEEN CUT IN HALF



TAXES HAVE INCREASED



DIVIDENDS ARE ABOUT THE SAME



* Copies of the complete ANNUAL REPORT for 1946 have been sent to each of the 11,680 shareholders and to all of the employees of the company. If any of our 100,000 customers would like to see a copy of this report, they may do so by calling on the Manager of the local company office.